

-- Media Backgrounder --

University for Inclusive Health

About the University for Inclusive Health

The University for Inclusive Health (UIH) was founded to provide allied health professionals with advanced tools to serve clients who have been affected by the impact of Cultural Stress®—the most pervasive challenge of modern logged-on living. With courses based upon Howard Murad's, M.D., Associate Clinical Professor of Medicine at UCLA and founder of Murad®, Inc. Inclusive Health® philosophy and vision of better living through the complete integration of the realms of health, beauty and wellness care, UIH offers post-graduate programs for professionals who wish to break through the artificial divide that has long separated these three fields.

This new generation of professional will be armed with new theories of care, new ways of looking at care delivery systems and new business models that will enable them to meet the demands of a new generation of sophisticated consumers. The UIH curriculum is based upon Dr. Murad's unique and revolutionary Inclusive approach to health and esthetics—an approach that looks at the body as an integrated system that can be transformed by building health at the cellular level.

What makes the University for Inclusive Health unique?

UIH is the first postgraduate institution to bring the disciplines of professional skincare, medical care and practical programs for skincare-related businesses together in one curriculum. United in the pursuit of bringing the Inclusive Health lifestyle to clients and the larger public, UIH offers a true one-of-a-kind learning experience that is changing skincare and healthcare education.

The tools and knowledge a student gains at UIH will allow them to distinguish themselves in their profession. Students not only learn about the principles of Inclusive Health, but how to implement them in their professional practice. In addition to giving their careers an exciting new direction, a certificate identifying graduates as Inclusive Health Ambassadors sets them apart from others in their field and can provide the competitive advantage needed to expand their future career opportunities. More critically, education at UIH puts graduates at the vanguard of a new approach to care that is transforming the world of health, esthetics and wellness.

Graduates of UIH are actively using their UIH education to help personal care industries, such as esthetics, alternative medicine and spa, to cast off the shadows of “luxury” and “indulgence” and help integrate a full range of care into the active, Inclusive lifestyle of their clients.

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What is Inclusive Health?

Inclusive Health is a breakthrough approach to health and aging created by Howard Murad, M.D., Associate Clinical Professor of Medicine at UCLA and founder of Murad, Inc., that enhances both conventional Western medicine and traditional Eastern medicine by creating the ideal environment for cellular health—thereby creating the best environment for global body health and sustainable wellness. While some systems of care have a narrow focus on addressing specific problems or issues, Inclusive Health is a scientifically proven path that resolves issues in the broad context of advancing the overall health of each person from the cellular level up.

The transformative power of Inclusive Health is rooted in The Science of Cellular Water™—a comprehensive, analytical approach to health and aging discovered by Dr. Murad that looks to the strength of cells themselves as the ultimate marker of youthful, vibrant health and fundamental wellness.

Inclusive Health offers a unique synergy of care that exceeds anything offered in the spa and medical community up until now. Using a three-pillar approach of topical, internal and emotional care, Inclusive Health strives to make the whole body healthier by helping every cell in the body function at the optimal level.

This integrative methodology combines the best of holistic therapies and proven, alternative treatment modalities into a structure that is framed by scientific authentication and forward-thinking medical practice. The resulting system is a comprehensive, measurable program to optimize health and create fundamental and sustainable total-body wellness.

University for Inclusive Health Programs

UIH is currently providing courses through the home campus in El Segundo, Calif., the Fashion Institute of Design and Merchandising in Los Angeles, Calif. and Bellus Academy in San Diego, Calif.

Murad is committed to continuing to grow its partnership with trade schools and state licensing programs to provide extended and continuing education to aspiring and current beauty, health and wellness service providers.

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