

- Media Bio -

## **Hilarie Murad** *President, Murad Family Foundation*

As President of the Murad Family Foundation, Hilarie Murad oversees all aspects of the organization and ensures that all funding aligns with the Foundation's mission to advance the health of Southern California's children by expanding access to fitness and nutrition education. Founded in 2011 by members of the Murad Family, the foundation is an extension of Murad, Inc. founder Howard Murad's, M.D., FAAD, numerous ongoing philanthropic efforts and his passion to help children achieve their dreams.

Prior to overseeing the Murad Family Foundation, Hilarie served as General Manager of Murad UK where she ran the Direct to Consumer business. Additionally, Hilarie has acted as President of the Murad Inclusive Health Spa and, prior to that, General Manager of Global Marketing, where she was responsible for companywide marketing initiatives and successfully restructuring several key departments including product development and packaging. Hilarie originally joined Murad, Inc. in 1996 as a customer service representative.

Hilarie holds a Bachelor of Arts in Comparative Politics from Clark University in Massachusetts and a Certificate in Fashion Design from the Fashion Institute of Design and Merchandising (FIDM) in Los Angeles, Calif. Hilarie currently resides in Manhattan Beach, Calif., with her husband and two children.

### **About Murad Family Foundation**

The Murad Family Foundation supports philanthropic projects that advance the health of Southern California's children by expanding access to fitness and nutrition education. Based in El Segundo, Calif., the Foundation was formed in 2011 by Murad family members, as an extension of Dr. Murad's lifelong passion for philanthropy and quest to help people develop healthy lifestyle choices at an early age. For more information or to apply for a grant, visit [www.muradfamilyfoundation.org](http://www.muradfamilyfoundation.org).

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