

- *Media Bio* -

Pamela de Ryss
Executive Vice President, Sales

Pamela de Ryss is Executive Vice President of Sales for Murad, Inc., overseeing U.S. & Canadian retail and professional accounts including long standing partnerships with Sephora, Ulta and Massage Envy. Responsible for the formulation and implementation of corporate strategies, exploring and capturing business opportunities and refining the sales organization's structure to maximize productivity for profitable growth, de Ryss has been a driving force behind the remarkable growth the company has seen.. Additionally, de Ryss now oversees the roll out of the Murad Inclusive Health Spa franchises, further solidifying Murad as a company that goes beyond esthetics to achieve optimal beauty through total body wellness.

de Ryss began her career at Murad in 2002 as a Regional Sales Director for National Accounts and Spas and was promoted to Vice President of Sales for National Accounts in 2005. With her elevation to Executive Vice President in 2008, her duties were expanded to include the professional channel, which has been reorganized and revitalized under her stewardship.

de Ryss' extensive beauty industry background includes management positions at Christian Dior, Giorgio Beverly Hills, and P&G Prestige Fragrances where she held the title of National Retail Sales Manager before moving to Murad in 2002.

de Ryss received her Bachelor of Arts in English from the University of Washington.

About Murad

Murad, Inc. was founded in 1989 by Howard Murad, M.D., one of the world's foremost authorities on health care and a pioneer of the clinical skincare movement. Dr. Murad is a practicing physician at the Murad Inclusive Health Medical Group in El Segundo, Calif. where he pioneered the Inclusive Health® approach to optimal living. All Murad products and services are based on The Science of Cellular Water®, Dr. Murad's unified theory of health and aging. Sold in 34 countries, Murad is the #1 selling clinical skincare brand at many locations including Sephora and Ulta.

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