

-Media Fact Sheet-

Murad[®] Acne 30-Day Acne Complex[®] Kit

WHAT IT IS:

Murad's Acne Complex[®] Kit is a maximum strength regimen that delivers rapid results without dryness or irritation. Murad Acne products are both effective and gentle because they are formulated with pharmaceutical-grade ingredients and enriched with hydrators, anti-inflammatories and antioxidants, Dr. Murad's recipe for healthy skin.

Acne Complex[®] Kit is part of Murad's Acne line of formulas that are scientifically proven to clear current breakouts and help prevent new blemishes from forming.

FEATURES/ BENEFITS:

- Clinically Proven: 92% of users experienced a reduction in acne breakouts in just 3 days*
- · Restores skin's health, clarity and appearance

THE MURAD DIFFERENCE:

Dr. Howard Murad is a Board-certified Dermatologist and Trained Pharmacist who has channeled his unique expertise and exceptional depth of experience into innovative skincare formulas and a breakthrough approach to care called Inclusive Health®. Since 1989, his Murad Skincare brand has introduced millions to the transformative power of Inclusive Health. Today Murad is more than a brand; it's a lifestyle that allows people all over the world to look and feel Better Every Day®.

HOW TO USE:

Wash face with Clarifying Cleanser, rinse and dry. Apply a dime size amount of Exfoliating Acne Treatment Gel over face and neck. Allow formula to absorb into skin before continuing. If you are a first-time user of Alpha Hydroxy Acid products, apply at night only for the first 2 weeks. Gradually increase to twice a day. Apply a small amount of Skin Perfecting Lotion over face and neck. Use Acne Spot Treatment as needed, applying sparingly to individual blemishes only. Use the pre-moistened Clarifying Wipes in between cleansing, at the gym or otherwise needed throughout the day as a quick, on-the-go solution to fighting oil and breakouts.

RETAIL PRICE:

\$36 Acne Complex® 5 piece kit includes:

- Clarifying Cleanser, 2.0 FL. OZ.
- Exfoliating Acne Treatment Gel, 1.0 FL. OZ.
- Skin Perfecting Lotion, 1.0 FL. OZ.
- Clarifying Wipes, 15 Count
- Acne Spot Treatment, 0.25 FL. OZ.

AVAILABILITY:

Available at the Murad Inclusive Health Spa, Murad.com, Sephora, Ulta, and leading salon and spa locations January 2013. For more information, to purchase or to find the nearest location, call 1-800-33-MURAD or visit Murad.com.

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*Individual results will vary. Study results on file.

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