

## Murad® Age Reform® AHA/BHA Exfoliating Cleanser

### WHAT IT IS:

Murad's AHA/BHA Exfoliating Cleanser polishes away dullness and excess cellular debris to reveal a smoother texture and more even toned complexion. AHA/BHA Exfoliating Cleanser's trio of gentle exfoliating acids smoothes dull, dry, uneven texture, leaving skin smooth and hydrated.

AHA/BHA Exfoliating Cleanser is part of Murad's Age Reform line. Designed to reveal younger looking skin, Age Reform products are scientifically advanced anti-aging formulas created to diminish fine lines and wrinkles, restore resilience and firmness, refine texture and improve tone.

### FEATURES/ BENEFITS:

- Polishes away dullness and dehydration
- Improves skin texture and tone
- Salicylic, Lactic and Glycolic Acids dissolve dull, dry surface cells while improving cell-turnover
- Jojoba Beads exfoliate dry surface cells to keep skin supple
- Sodium PCA attracts and helps skin retain moisture and elasticity
- Licorice Extract reduces irritation and inflammation

### THE MURAD DIFFERENCE:

Dr. Howard Murad is a Board-certified Dermatologist and Trained Pharmacist who has channeled his unique expertise and exceptional depth of experience into innovative skincare formulas and a breakthrough approach to care called Inclusive Health®. Since 1989, his Murad Skincare brand has introduced millions to the transformative power of Inclusive Health. Today Murad is more than a brand; it's a lifestyle that allows people all over the world to look, live and feel Better Every Day®.

### HOW TO USE:

Massage a small amount over dampened face and neck. Rinse with warm water and pat dry. For optimal results, use two to three times weekly. Follow with recommended Murad toner, treatment and moisturizer.

### RETAIL PRICE:

\$36.00 for 6.75 FL. OZ.

### AVAILABILITY:

Available at the Murad Inclusive Health Center® and Spa, Murad.com, Sephora, Ulta, and leading salon and spa locations. For more information, to purchase or to find the nearest location, call 1.800.33.MURAD or visit Murad.com.

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