

—Media Fact Sheet—

MURAD® ANTI-AGING ACNE ANTI-AGING MOISTURIZER BROAD SPECTRUM SPF 20 | PA++ FOR BLEMISH PRONE SKIN

WHAT IT IS:

Murad's Anti-Aging Moisturizer Broad Spectrum SPF 20 | PA++ For Blemish Prone Skin is a patented, multi-function, formula that reduces blemishes and oil-production while fighting premature aging. This lightweight moisturizer helps promote a smooth youthful appearance through deep hydration, blemish control, broad-spectrum sunscreen, photostable UV protection and optimization of collagen levels. Featuring Kombucha Collagen Defense®, a proprietary formula which includes Lipid filling and Anti-Glycation agents, Hyaluronic filling spheres, Glucosamine and a unique blend of Amino acids, which stimulates collagen production while significantly diminishing its breakdown.

Anti-Aging Moisturizer Broad Spectrum SPF 20 | PA++ is part of Murad's Anti-Aging Acne system, created to reduce acne and aging concerns simultaneously. Ideal for those who suffer from adult acne, the products in the Anti-Aging Acne line work together as an integrated system to reduce existing blemishes and prevent new blemishes from forming, while repairing skin's barrier and optimizing collagen levels to minimize the signs of aging.

FEATURES/ BENEFITS:

- Kombucha Collagen Defense®, containing Lipid filling and Anti-Glycation agents, stimulates collagen production and inhibits collagen breakdown to smooth the appearance of fine lines and wrinkles
- Internationally recognized PA++ rating certifies a high level of protection against UVA rays that cause aging and damage DNA
- Golden Seaweed helps prevent and defend the skin from sun-induced damage
- Willow Bark Extract helps fight blemishes
- Algae Extract, Argan Extract and Sesame Seed Extract regulate oil production
- Skin conditioning humectants bind and attract water to skin
- Sage, Tea Tree and Geranium scents create a calming aroma that helps alleviate Cultural Stress®

AWARDS:

Granted the Good Housekeeping Seal

THE MURAD DIFFERENCE:

Dr. Howard Murad is a Board-certified Dermatologist and Trained Pharmacist who has channeled his unique expertise and exceptional depth of experience into innovative skincare formulas and a breakthrough approach to care called Inclusive Health®. Since 1989, his Murad Skincare brand has introduced millions to the transformative power of Inclusive Health. Today Murad is more than a brand, it's a lifestyle that allows people all over the world to look and feel Better Every Day®.

HOW TO USE:

Every day after cleansing and treating, massage evenly over face and neck. For optimal results, first apply Murad Acne & Wrinkle Reducer.

RETAIL PRICE:

\$47.00 for 1.7 FL. OZ.

AVAILABILITY:

Available at the Murad Inclusive Health Spa®, Murad.com, Sephora, Ulta, and leading salon and spa locations. For more information, to purchase or to find the nearest location, call 1-800-33-MURAD or visit Murad.com.

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