

—Media Fact Sheet—  
**Murad® Acne  
Clarifying Cleanser**

**WHAT IT IS:** Murad's Clarifying Cleanser penetrates deep into skin to fight blemishes where they begin. This maximum strength cleansing gel eliminates surface bacteria, clears blemishes and prevents future breakouts on acne-prone skin.

Clarifying Cleanser is part of Murad's Acne line of formulas that are scientifically proven to clear current breakouts and help prevent new blemishes from forming.

**FEATURES/  
BENEFITS:**

- Eliminates 99.9% of irritating surface bacteria in less than one minute\*
- Encapsulated Salicylic Acid continually releases acne treatment even after rinsing. Green Tea Extract and Menthol calm and cool inflamed skin
- Silver Citrate provides powerful antibacterial protection to inhibit blemish formation
- Prepares acne-prone skin for treatment by maximizing penetration of active ingredients

**THE MURAD  
DIFFERENCE:**

Dr. Howard Murad is a Board-certified Dermatologist and Trained Pharmacist who has channeled his unique expertise and exceptional depth of experience into innovative skincare formulas and a breakthrough approach to care called Inclusive Health®. Since 1989, his Murad Skincare brand has introduced millions to the transformative power of Inclusive Health. Today Murad is more than a brand; it's a lifestyle that allows people all over the world to look and feel Better Every Day®.

**HOW TO USE:**

Massage a small amount over dampened face and neck. Rinse with warm water and pat dry. For optimal results, follow with recommended Murad treatment product and moisturizer.

**RETAIL PRICE:**

\$26.00 for 6.75 FL. OZ.

**AVAILABILITY:**

Available at the Murad Inclusive Health Spa®, Murad.com, Sephora, Ulta, and leading salon and spa locations. For more information, to purchase or to find the nearest location, call 1-800-33-MURAD or visit Murad.com.

*\*Individual results will vary. Study results on file.*

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