

—Media Fact Sheet—

Murad® Acne Clarifying Mask

WHAT IT IS:

Murad's Clarifying Mask boosts the acne-fighting power of your acne regimen by drawing out impurities and absorbing excess oil to control and prevent breakouts. Delivering powerful acne medication, Clarifying Mask reduces the severity of acne while Zinc Oxide and Licorice Extract comfort and calm irritated skin.

Clarifying Mask is part of Murad's Acne line of formulas that are scientifically proven to clear current breakouts and help prevent new blemishes from forming.

FEATURES/ BENEFITS:

- Sulfur reduces acne's severity as it encourages skin to clear
- Natural earth clays purify and deep-clean by drawing out and absorbing impurities
- Zinc Oxide and Licorice Root Extract soothe, comfort and calm skin
- Kaolin Clay regulates oil production and reduces shine

THE MURAD DIFFERENCE:

Dr. Howard Murad is a Board-certified Dermatologist and Trained Pharmacist who has channeled his unique expertise and exceptional depth of experience into innovative skincare formulas and a breakthrough approach to care called Inclusive Health®. Since 1989, his Murad Skincare brand has introduced millions to the transformative power of Inclusive Health. Today Murad is more than a brand; it's a lifestyle that allows people all over the world to look, live and feel Better Every Day®.

HOW TO USE:

Apply an even layer over clean skin. Leave on for 10 minutes. Rinse thoroughly with warm water and pat dry. For optimal results, use at least once a week and follow with Clarifying Toner and recommended Murad moisturizer.

RETAIL PRICE:

\$37.00 for NET WT. 2.65 OZ.

AVAILABILITY:

Available at the Murad Inclusive Health Spa®, Murad.com, Sephora, Ulta, and leading salon and spa locations. For more information, to purchase or to find the nearest location, call 1-800-33-MURAD or visit Murad.com.

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