

—Media Fact Sheet—

## Murad® Acne Clarifying Toner

### WHAT IT IS:

Murad's Clarifying Toner eliminates excess oil and restores balance to acne-prone skin with a refreshing blend of botanicals. Problem skin is purified without drying or irritation, leaving skin clean and refreshed. Use throughout the day to rejuvenate skin and reduce oil and shine.

Clarifying Toner is part of Murad's Acne line of formulas that are scientifically proven to clear current breakouts and help prevent new blemishes from forming.

### FEATURES/ BENEFITS:

- Witch Hazel removes oil while tightening pores
- Algae Extract regulates oil production and controls surface shine
- Grape Seed Extract and Vitamin E protect from free radical damage. Keeps pores clean and clear.

### THE MURAD DIFFERENCE:

Dr. Howard Murad is a Board-certified Dermatologist and Trained Pharmacist who has channeled his unique expertise and exceptional depth of experience into innovative skincare formulas and a breakthrough approach to care called Inclusive Health®. Since 1989, his Murad Skincare brand has introduced millions to the transformative power of Inclusive Health. Today Murad is more than a brand; it's a lifestyle that allows people all over the world to look and feel Better Every Day®.

### HOW TO USE:

Every day after cleansing, pour a small amount onto cotton pad and gently wipe over face and neck. For optimal results, follow with recommended Murad treatment product and moisturizer.

### RETAIL PRICE:

\$22.00 for 6.0 FL. OZ.

### AVAILABILITY:

Available at the Murad Inclusive Health Spa®, Murad.com, Sephora, Ulta, and leading salon and spa locations. For more information, to purchase or to find the nearest location, call 1-800-33-MURAD or visit Murad.com.

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