

## MURAD® MAN CLEANSING SHAVE

### WHAT IT IS:

Murad's Cleansing Shave is a two-in-one formula that cleans and conditions the skin, while preparing it for a superior shave. This patented, antioxidant-rich cleansing formula features Murad's exclusive Beard Softening Complex®, which exfoliates rough skin to improve razor glide and makes stubborn facial hairs more pliable and easier to cut cleanly.

Cleansing Shave is part of the Murad Man line, the first Murad line specifically designed to address male skincare concerns and provide science-based skincare solutions for men.

### FEATURES/ BENEFITS:

- Murad's exclusive Beard Softening Complex contains Mushroom Enzymes which exfoliate rough skin to improve razor glide and makes stubborn facial hairs easier to cut cleanly for a superior shave
- A unique complex of Neem, Vitamin E and Panthenol infuses skin with moisture-rich antioxidant protection and soothes skin to help prevent nicks and cuts
- Two-in-one formula is ideal as a morning shaving cream and as a nighttime cleanser

### THE MURAD DIFFERENCE:

Dr. Howard Murad is a Board-certified Dermatologist and Trained Pharmacist who has channeled his unique expertise and exceptional depth of experience into innovative skincare formulas and a breakthrough approach to care called Inclusive Health®. Since 1989, his Murad Skincare brand has introduced millions to the transformative power of Inclusive Health. Today Murad is more than a brand; it's a lifestyle that allows people all over the world to look and feel Better Every Day®.

### HOW TO USE:

Every morning, massage a moderate amount over dampened face and neck to build up a rich lather. Shave as normal. Rinse with warm water and pat dry. Every evening, massage a moderate amount over dampened face and neck. Rinse with warm water and pat dry. For optimal results, follow with Razor Burn Rescue®.

**RETAIL PRICE:** \$28.00 for 6.75 FL. OZ

### AVAILABILITY:

Available at the Murad Inclusive Health Spa®, Murad.com, Sephora, Ulta, and leading salon and spa locations. For more information, to purchase or to find the nearest location, call 1-800-33-MURAD or visit Murad.com.

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