

—Media Fact Sheet—

## Murad® Acne Exfoliating Acne Treatment Gel

**WHAT IT IS:** Murad's Exfoliating Acne Treatment Gel fights blemishes by clearing clogged pores of bacteria to control breakouts and restore clarity. Exfoliating Acne Treatment Gel's patented Hydrogen Peroxide delivery system enables Retinol, Glycolic and Salicylic Acids to penetrate deeply for maximum effectiveness.

Exfoliating Acne Treatment Gel is part of Murad's Acne line of newly improved formulas that are scientifically proven to clear current breakouts and help prevent new blemishes from forming.

**FEATURES/  
BENEFITS:**

- Clinically Proven: 92% of users experienced a reduction in acne breakouts in just three days\*
- Salicylic Acid clears blemishes and prevents future breakouts
- Clears clogged pores of bacteria to control acne and restore clarity
- Patented delivery system allows for maximum treatment penetration
- Retinol and Glycolic Acid exfoliate to control breakouts

**THE MURAD  
DIFFERENCE:**

Dr. Howard Murad is a Board-certified Dermatologist and Trained Pharmacist who has channeled his unique expertise and exceptional depth of experience into innovative skincare formulas and a breakthrough approach to care called Inclusive Health®. Since 1989, his Murad Skincare brand has introduced millions to the transformative power of Inclusive Health. Today Murad is more than a brand, it's a lifestyle that allows people all over the world to look and feel Better Every Day®.

**HOW TO USE:** Massage evenly over clean face, neck and chest. Follow with a Murad Step 3 moisturizer.

**RETAIL PRICE:** \$54.00 for 3.4 FL. OZ.

**AVAILABILITY:** Available at the Murad Inclusive Health® Spa, Murad.com, Sephora, Ulta, and leading salon and spa locations. For more information, to purchase or to find the nearest location, call 1-800-33-MURAD or visit Murad.com.

*\* When used in combination with Acne Complex® products (Clarifying Cleanser, Exfoliating Acne Treatment Gel, Skin Perfecting Lotion, Acne Spot Treatment). Individual results will vary. Study results on file.*

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