

—Media Fact Sheet—

## MURAD BODYCARE® FIRM AND TONE DIETARY SUPPLEMENT PACK®

**WHAT IT IS:** Murad Firm and Tone Dietary Supplements provide your body with the micronutrients and trace elements it needs to build stronger, healthier cells. Formulated to help improve the appearance of cellulite and stretch marks, this patented, scientifically-based complex, encourages the appearance of firmer skin and helps to improve the visual texture of stretch marks\*.

Firm and Tone Dietary Supplement Pack is part of Murad's Bodycare line which applies a revolutionary whole-body approach to reducing the appearance of cellulite and stretch marks from the inside-out.

### FEATURES/ BENEFITS:

- Multivitamin contains a blend of essential vitamins and trace minerals helps promote healthy skin function
- Connective Support Complex encourages the appearance of smoother skin while helping improve skin elasticity\*
- Essential Fatty Acids help to hydrate the skin with water attracting ingredients
- Cell Energizers help prevent skin cell damage while promoting cellular energy production

### THE MURAD DIFFERENCE:

Dr. Howard Murad is a Board-certified Dermatologist and Trained Pharmacist who has channeled his unique expertise and exceptional depth of experience into innovative skincare formulas and a breakthrough approach to care called Inclusive Health®. Since 1989, his Murad Skincare brand has introduced millions to the transformative power of Inclusive Health. Today Murad is more than a brand, it's a lifestyle that allows people all over the world to look and feel Better Every Day®.

**HOW TO USE:** As indicated take the entire "DAY" pack in the morning and the entire "NIGHT" pack in the evening, preferably with meals or as recommended by your healthcare professional. For maximum effectiveness, use with appropriate Murad Firm and Tone products.

**RETAIL PRICE:** \$137.50 for 4 week supply

**AVAILABILITY:** Available at the Murad Inclusive Health Spa™, Murad.com, Sephora, Ulta, and leading salon and spa locations. For more information, to purchase or to find the nearest location, call 1-800-33-MURAD or visit Murad.com.

\*Individual results will vary. Study results on file

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