

—Media Fact Sheet—

## Murad® Acne Gentle Acne Treatment Gel

### WHAT IT IS:

Murad's Gentle Acne Treatment Gel fights blemishes and eases irritation in one step. A clinically proven formula that decreases breakouts while soothing sensitive skin, this oil-free gel significantly increases moisture content while reducing shine for a smooth, matte finish.

Gentle Acne Treatment Gel is part of Murad's Acne line of formulas that are scientifically proven to clear current breakouts and help prevent new blemishes from forming.

### FEATURES/ BENEFITS:

- Gentle Acne Treatment Gel is “non-comedogenic”.
- Salicylic Acid exfoliates clogged pores to control breakouts
- Vitamin E provides anti-inflammatory benefits
- Queen of Meadow Extract shrinks pores and controls shine

### THE MURAD DIFFERENCE:

Dr. Howard Murad is a Board-certified Dermatologist and Trained Pharmacist who has channeled his unique expertise and exceptional depth of experience into innovative skincare formulas and a breakthrough approach to care called Inclusive Health®. Since 1989, his Murad Skincare brand has introduced millions to the transformative power of Inclusive Health. Today Murad is more than a brand; it's a lifestyle that allows people all over the world to look, live and feel Better Every Day®.

### HOW TO USE:

Every day after cleansing and toning, massage a thin layer over face and neck. For optimal results, follow with Oil-Control Mattifier SPF 15 during the day and Murad's Skin Perfecting Lotion at night.

### RETAIL PRICE:

\$44.00 for 2.65 FL. OZ.

### AVAILABILITY:

Available at the Murad Inclusive Health Spa®, Murad.com, Sephora, Ulta, and leading salon and spa locations. For more information, to purchase or to find the nearest location, call 1-800-33-MURAD or visit Murad.com.

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