

—Media Fact Sheet—

Murad® Resurgence® Hydrating Toner

WHAT IT IS: Murad's Hydrating Toner is refreshing while it balances, hydrates and neutralizes surface impurities. It is a perfect way to prepare skin for treatment because it rehydrates and neutralizes skin. Lecithin helps lock in moisture and restores suppleness while it softens and smoothes.

Hydrating Toner is part of Murad's Resurgence line, the first comprehensive line of products to address the signs of hormonal aging.

FEATURES/ BENEFITS:

- Restores normal pH balance
- Witch Hazel tightens pores
- Chamomile and Cucumber Extract soothe irritation and soften skin

THE MURAD DIFFERENCE:

Dr. Howard Murad is a Board-certified Dermatologist and Trained Pharmacist who has channeled his unique expertise and exceptional depth of experience into innovative skincare formulas and a breakthrough approach to care called Inclusive Health®. Since 1989, his Murad Skincare brand has introduced millions to the transformative power of Inclusive Health. Today Murad is more than a brand, it's a lifestyle that allows people all over the world to look and feel Better Every Day®.

HOW TO USE:

Every day after cleansing, pour a small amount onto cotton pad and gently wipe over face and neck. For optimal results, follow with recommended Murad treatment.

RETAIL PRICE:

\$26.00 for 6.0 FL. OZ.

AVAILABILITY:

Available at the Murad Inclusive Health Spa®, Murad.com, Sephora, Ulta, and leading salon and spa locations. For more information, to purchase or to find the nearest location, call 1-800-33-MURAD or visit Murad.com.

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**Individual results will vary. Ingredient study on file.*

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