Murad.®

—Media Fact Sheet—

Murad® Environmental Shield®
Intensive-C® Radiance Peel

WHAT IT IS: Murad's Intensive-C® Radiance Peel is an anti-aging formula that reveals an instantly brighter, more youthful appearance by actively smoothing and illuminating skin to enhance radiance, while reducing hyperpigmentation to restore skin clarity.

Intensive-C Radiance Peel is part of Murad's Environmental Shield line which was created to help restore and renew sun and environmentally damaged and aging skin, while protecting it from new damage.

FEATURES/ BENEFITS:

- Glycolic Acid exfoliates to accelerate turnover of dark damaged cells, removing dullness and improving skin texture.
- Vitamin C and Indian Fig protect against free radical damage while enhancing skin clarity and luminosity.
- Myrtle Extract supports collagen production to boost youthful resilience and elasticity.

THE MURAD DIFFERENCE: Dr. Howard Murad is a Board-certified Dermatologist and Trained Pharmacist who has channeled his unique expertise and exceptional depth of experience into innovative skincare formulas and a breakthrough approach to care called Inclusive Health®. Since 1989, his Murad Skincare brand has introduced millions to the transformative power of Inclusive Health. Today Murad is more than a brand; it's a lifestyle that allows people all over the world to look, live and feel Better Every Day®.

HOW TO USE: Massage evenly over clean face, neck and chest. You may experience a slight tingling sensation. Leave on for up to 10 minutes. Rinse with a warm wash cloth and pat dry. Use one to two times weekly and follow with a Murad Step 3 moisturizer.

RETAIL PRICE: $49.50 for 1.7 FL. OZ

AVAILABILITY: Available at the Murad Inclusive Health Spa,® Murad.com, Sephora, Ulta, and leading salon and spa locations January 2013. For more information, to purchase or to find the nearest location, call 1-800-33-MURAD or visit Murad.com.

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Individual results will vary. Ingredient study on file.

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