Murad_®

-Media Fact Sheet-

Murad[®] Age Reform[®] Refreshing Cleanser

WHAT IT IS:

Murad's Refreshing Cleanser removes oil, dirt and surface impurities on contact. Gentle enough for everyday use, this non-drying, foaming cleanser is lightweight and ideal for removing makeup.

Refreshing Cleanser is part of Murad's Age Reform line. Designed to reveal younger looking skin, Age Reform products are scientifically advanced anti-aging formulas created to diminish fine lines and wrinkles, restore resilience and firmness, refine texture and improve tone.

FEATURES/ BENEFITS:

- Non-drying, foaming cleanser that washes away surface oil and makeup
- Deep cleans, soothes and hydrates skinCucumber Extract soothes as it refreshes
- Hawaiian White Ginger and Algae Extracts soften and smooth skin.

THE MURAD DIFFERENCE:

Dr. Howard Murad is a Board-certified Dermatologist and Trained Pharmacist who has channeled his unique expertise and exceptional depth of experience into innovative skincare formulas and a breakthrough approach to care called Inclusive Health®. Since 1989, his Murad Skincare brand has introduced millions to the transformative power of Inclusive Health. Today Murad is more than a brand; it's a lifestyle that allows people all over the world to look, live and feel Better Every Day®.

HOW TO USE:

Massage a small amount over dampened face and neck. Rinse with warm water and pat dry. For optimal results, follow with recommended Murad toner, treatment and moisturizer.

RETAIL PRICE:

\$32.00 for 6.75 FL. OZ.

AVAILABILITY:

Available at the Murad Inclusive Health Center[®] and Spa, Murad.com, Sephora, Ulta, and leading salon and spa locations. For more information, to purchase or to find the nearest location, call 1-800-33-MURAD or visit Murad.com.

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