

—Media Fact Sheet—

## Murad® Resurgence® Rejuvenating Lift *for Neck and Décolleté*

### WHAT IT IS:

Murad's Rejuvenating Lift *for Neck and Décolleté* rapidly firms, smoothes and rejuvenates fragile skin to reduce the signs of aging. Clinically proven to increase skin firmness 42% after just one application, Rejuvenating Lift also helps to improve elasticity and retexture skin to diminish thinness and sagging while helping to reduce the appearance of age spots, resulting in a more youthful look and feel.

Rejuvenating Lift *for Neck and Décolleté* is part of Murad's Resurgence line, the first comprehensive line of products to address the signs of hormonal aging.

### FEATURES/ BENEFITS:

- Increases skin firmness 42% after just one application\*
- Brazilian Botanical Blend including Java Plum, Mango, and Banana pulp extracts work together in the unique Collagen Enhancing Compound offering triple benefit to smooth, plump and resurface skin
- Retinyl Palmitate accelerates cell turnover and reduces the appearance of wrinkles
- Bearberry and Licorice Root Extracts lighten, brighten and even skin tone to effectively reduce the appearance of age spots and discoloration
- Retextures skin to diminish crepiness
- After 4 weeks of using Rejuvenating Lift *for Neck and Décolleté*\*:
  - 95% of study participants saw an improvement in fine lines \*
  - 92% reported an overall more youthful appearance in the neck and décolleté\*
  - 88% experienced improved texture \*

### THE MURAD DIFFERENCE:

Dr. Howard Murad is a Board-certified Dermatologist and Trained Pharmacist who has channeled his unique expertise and exceptional depth of experience into innovative skincare formulas and a breakthrough approach to care called Inclusive Health®. Since 1989, his Murad Skincare brand has introduced millions to the transformative power of Inclusive Health. Today Murad is more than a brand; it's a lifestyle that allows people all over the world to look, live and feel Better Every Day®.

### HOW TO USE:

Every day after cleansing, massage a thin layer over neck and chest. For optimal results, follow with Resurgence® day or night moisturizer. For additional benefits, apply Rejuvenating Lift to the back of neck and under the ears.

### RETAIL PRICE:

\$55.00 for 1.7 FL. OZ.

### AVAILABILITY:

Available at the Murad Inclusive Health Spa™, Murad.com, Sephora, Ulta, and leading salon and spa locations. For more information, to purchase or to find the nearest location, call 1.800.33.MURAD or visit Murad.com.

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*\*Individual results will vary. Ingredient study on file.*

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