

—Media Fact Sheet—

Murad® Resurgence® Renewing Cleansing Cream

WHAT IT IS: Murad's Renewing Cleansing Cream is a pearlized, ultra-moisturizing face wash which gently exfoliates to restore skin's youthful glow. Delivering a boost of hydration and restoring skin's natural moisture barrier, Renewing Cleansing Cream sloughs away dull, dry skin cells to reveal radiant skin.

Renewing Cleansing Cream is part of Murad's Resurgence line, the first comprehensive line of products to address the signs of hormonal aging.

**FEATURES/
BENEFITS:**

- Gently exfoliates, boosts hydration and restores skin's natural moisture barrier
- Increases hydration to produce younger, healthier skin
- Reveals a radiant skin surface
- Essential Fatty Acids help maintain the skin's barrier function
- Papaya Enzyme gently exfoliates and lifts away dull, dry skin cells

**THE MURAD
DIFFERENCE:**

Dr. Howard Murad is a Board-certified Dermatologist and Trained Pharmacist who has channeled his unique expertise and exceptional depth of experience into innovative skincare formulas and a breakthrough approach to care called Inclusive Health®. Since 1989, his Murad Skincare brand has introduced millions to the transformative power of Inclusive Health. Today Murad is more than a brand; it's a lifestyle that allows people all over the world to look, live and feel Better Every Day®.

HOW TO USE: Massage a small amount over dampened face and neck. Rinse with warm water and pat dry. For optimal results, follow with Age-Diffusing Serum.

RETAIL PRICE: \$36.00 for 6.75 FL. OZ.

AVAILABILITY: Available at the Murad Inclusive Health Spa,® Murad.com, Sephora, Ulta, and leading salon and spa locations. For more information, to purchase or to find the nearest location, call 1-800-33-MURAD or visit Murad.com.

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