

—Media Fact Sheet—

## Murad® Resurgence® Renewing Eye Cream

### WHAT IT IS:

Murad's Renewing Eye Cream is a best-selling, multi-beneficial eye cream that reduces the appearance of dark circles and wrinkles, reduces puffiness, prevents under-eye damage and illuminates the eye area. Renewing Eye Cream also increases firmness and hydration, helping skin around the eye regain its youthful radiance.

Renewing Eye Cream is part of Murad's Resurgence line, the first comprehensive line of products to address the signs of hormonal aging.

### FEATURES/ BENEFITS:

- Reduces dark circles and illuminates the eye area
- Palmitoyl Pentapeptide-4 reduces medium to deep crow's feet and diminishes puffiness for a brighter appearance
- Wild Yam and Soybean dramatically increase firmness, elasticity and hydration

### THE MURAD DIFFERENCE:

Dr. Howard Murad is a Board-certified Dermatologist and Trained Pharmacist who has channeled his unique expertise and exceptional depth of experience into innovative skincare formulas and a breakthrough approach to care called Inclusive Health®. Since 1989, his Murad Skincare brand has introduced millions to the transformative power of Inclusive Health. Today Murad is more than a brand; it's a lifestyle that allows people all over the world to look, live and feel Better Every Day®.

### HOW TO USE:

Every day, after cleansing and toning, gently pat a small amount onto the brow bone and beneath the eye, and massage gently. For optimal results, follow with Resurgence day or night moisturizer.

### RETAIL PRICE:

\$75.00 for 0.5 FL. OZ.

### AVAILABILITY:

Available at the Murad Inclusive Health Spa,® Murad.com, Sephora, Ulta, and leading salon and spa locations. For more information, to purchase or to find the nearest location, call 1-800-33-MURAD or visit Murad.com.

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