

—Media Fact Sheet—

Murad® Resurgence® Sheer Lustre Day Moisture Broad Spectrum SPF 15 | PA +++

WHAT IT IS: Murad's Resurgence Sheer Lustre Day Moisture Broad Spectrum SPF 15 | PA+++ combats hormonal aging and skincare concerns associated with dry, imbalanced skin. It provides powerful protection from sun by supplying UVA/UVB protection while restoring elasticity and radiance. Sheer Lustre Day Moisture Broad Spectrum SPF 15 | PA+++ instantly hydrates skin and delivers a natural dewy glow.

Sheer Lustre Day Moisture Broad Spectrum SPF 15 | PA+++ is part of Murad's Resurgence line, the first comprehensive line of products to address the signs of hormonal aging. Each product is formulated to improve hydration, target medium to deep wrinkles and promote a youthful glow.

**FEATURES/
BENEFITS:**

- Avocado Oil and Shea Butter hydrate immediately to restore suppleness, texture and tone
- Soybean, Clover Flower and Wild Yam Extracts increase elasticity and smooth the appearance of fine lines and wrinkles
- Protects against daily UVA/UVB exposure
- Luminescent minerals give dull skin a natural, healthy-looking glow
- Essential fatty acids help maintain skin's moisture barrier
- Vitamins C and E boost protection against free radical damage
- Antioxidants, anti-inflammatories and hydrators strengthen skin's barrier function

**THE MURAD
DIFFERENCE:**

Dr. Howard Murad is a Board-certified Dermatologist and Trained Pharmacist who has channeled his unique expertise and exceptional depth of experience into innovative skincare formulas and a breakthrough approach to care called Inclusive Health®. Since 1989, his Murad Skincare brand has introduced millions to the transformative power of Inclusive Health. Today Murad is more than a brand; it's a lifestyle that allows people all over the world to look, live and feel Better Every Day®.

HOW TO USE: Massage a thin layer over face, neck and chest every day after cleansing. For optimal results, first apply Resurgence® treatment.

RETAIL PRICE: \$70.00 for 1.7 FL. OZ.

AVAILABILITY: Available at the Murad Inclusive Health Spa®, Murad.com, Sephora, Ulta, and leading salon and spa locations. For more information, to purchase or to find the nearest location, call 1-800-33-MURAD or visit Murad.com.

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