

—Media Fact Sheet—

## Murad® Acne Acne Complex® Kit 60-Day

### WHAT IT IS:

Murad's Acne Complex® Kit is a maximum strength regimen that delivers rapid results without dryness or irritation. Murad Acne products are both effective and gentle because they are formulated with pharmaceutical-grade ingredients and enriched with hydrators, anti-inflammatories and antioxidants, Dr. Murad's recipe for healthy skin.

Acne Complex Kit is part of Murad's Acne line of formulas that are scientifically proven to clear current breakouts and help prevent new blemishes from forming.

### FEATURES/ BENEFITS:

- 90% of users experienced a reduction in blemishes in just 4 weeks
- Clinically proven to rapidly clear breakouts and restore smooth skin without dryness or irritation
- Restores skin's health, clarity and appearance

### THE MURAD DIFFERENCE:

Dr. Howard Murad is a Board-certified Dermatologist and Trained Pharmacist who has channeled his unique expertise and exceptional depth of experience into innovative skincare formulas and a breakthrough approach to care called Inclusive Health®. Since 1989, his Murad Skincare brand has introduced millions to the transformative power of Inclusive Health. Today Murad is more than a brand; it's a lifestyle that allows people all over the world to look and feel Better Every Day®.

### HOW TO USE:

Wash face with Clarifying Cleanser, rinse and dry. Apply a dime size amount of Exfoliating Acne Treatment Gel over face and neck. Allow formula to absorb into skin before continuing. *If you are a first-time user of Alpha Hydroxy Acid products, apply at night only for the first 2 weeks. Gradually increase to twice a day.* Apply a small amount of Skin Perfecting Lotion over face and neck. Use Acne Spot Treatment as needed, applying sparingly to individual blemishes only.

### RETAIL PRICE:

\$60.00 for 60 day supply

- Clarifying Cleanser 4.5 FL OZ
- Exfoliating Acne Treatment Gel 2.0 FL OZ
- Skin Perfecting Lotion 1.7 FL OZ
- Acne Spot Treatment 0.25 FL OZ

### AVAILABILITY:

Available at the Murad Inclusive Health Spa®, Murad.com, Sephora, Ulta, and leading salon and spa locations. For more information, to purchase or to find the nearest location, call 1-800-33-MURAD or visit Murad.com.

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