

—Media Fact Sheet—

Murad® Age Reform® Perfecting Day Cream Broad Spectrum SPF 30 | PA+++

WHAT IT IS: Murad's Perfecting Day Cream Broad Spectrum SPF 30 provides maximum hydration and sun protection for dry, aging skin. This rich moisturizing cream works to restore suppleness and ease facial lines while powerful antioxidants boost protection to fight free radical damage.

Perfecting Day Cream Broad Spectrum SPF 30 is part of Murad's Age Reform line. Designed to reveal younger looking skin, Age Reform products are scientifically advanced anti-aging formulas created to diminish fine lines and wrinkles, restore resilience and firmness, refine texture and improve tone.

FEATURES/ BENEFITS:

- Provides maximum hydration and sun protection
- Delivers powerful antioxidants and broad spectrum sunscreens
- Intense moisture restores suppleness
- Essential fatty acids provide superior hydration
- Soy Flour protects elasticity and softens lines
- Lecithin helps lock in moisture to restore suppleness

THE MURAD DIFFERENCE:

Dr. Howard Murad is a Board-certified Dermatologist and Trained Pharmacist who has channeled his unique expertise and exceptional depth of experience into innovative skincare formulas and a breakthrough approach to care called Inclusive Health®. Since 1989, his Murad Skincare brand has introduced millions to the transformative power of Inclusive Health. Today Murad is more than a brand; it's a lifestyle that allows people all over the world to look, live and feel Better Every Day®.

HOW TO USE:

Every day after cleansing, massage a thin layer over face, neck and chest. For optimal results, first apply recommended Murad treatment product.

RETAIL PRICE:

\$49.00 for 1.7 FL. OZ.

AVAILABILITY:

Available at the Murad Inclusive Health Spa®, Murad.com, Sephora, Ulta, and leading salon and spa locations. For more information, to purchase or to find the nearest location, call 1.800.33.MURAD or visit Murad.com.

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