George Stork
Vice-President, Information Technology

George Stork is Vice-President of Information Technology for Murad, Inc., overseeing all aspects of IT including Infrastructure, Enterprise Applications and IT Project Management. In his role, Stork is responsible for leading the IT department to support the company’s growth initiatives and foster collaboration between IT and business units to ensure that technology is aligned to provide the necessary tools for the organization to operate efficiently. He will also develop and support solutions to enable Murad to penetrate new markets and channels and to differentiate its products among leading brands.

Stork came to Murad with more than 20 years of experience in Information Technology. Prior to Murad, Stork was Vice-President of Information Technology at Beachbody, LLC, a Fitness ecommerce, direct response and network marketing (MLM) business. While at Beachbody, LLC, Stork strategically built a department with talented engineers and technicians covering a range of expertise to drive a broad set of projects in support of the dynamic business objectives of the company. He also oversaw the expansion of the company from 70 to over 700 employees, 80,000 independent distributors, over 8MM customers, and 10x revenue growth through acquisitions, and establishing new market channels and business models. In addition to his work at Beachbody, LLC, Stork honed his IT skills at Underwater Kinetics, as well as ASI Aerospace Group, Inc.

Stork graduated from University of Southern California with a degree in Geography and also has several certifications including, Oracle E-Business Suite R12 System Administration, Linux System Administration, Ecometry System Administration, Informix Database Administration, Microsoft Certified Systems Engineer (MCSE) Certification, Integrated Systems Technology (IST) Software Systems Administration and Novell Netware System Administration.

About Murad, Inc.
Founded in 1989 by Dr. Howard Murad – board certified dermatologist, trained pharmacist and pioneer of the clinical skincare movement – Murad, Inc. is an innovative, science-based skincare line that delivers high-performance topical and internal skincare products. Dr. Murad’s exceptional depth of experience
and pharmaceutical training have enabled him to design innovative formulas to help his patients resolve their skin concerns more rapidly and has inspired him to develop a breakthrough approach to care called Inclusive Health®, which is recognized as an institution that helps people discover a path to their personal best. Today, Murad is more than a skincare brand, it is a lifestyle that allows people to look and feel Better Every Day. Sold in over 40 countries, Murad is the #1 selling clinical skincare brand at many leading salon and spa locations worldwide. For more information go to Murad.com, Facebook.com/murad or @DrMurad on Twitter.

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Contact:
Brenna Israel
Murad, Inc.
310.726.3335
bisrael@murad.com