

## MURAD® ENVIRONMENTAL SHIELD® ESSENTIAL-C SUN BALM BROAD SPECTRUM SPF 35 | PA+++

**WHAT IT IS:** Murad's Essential-C Sun Balm Broad Spectrum SPF 35 | PA+++ provides powerful SPF protection in a portable package that allows for quick and easy application, especially for areas prone to sun exposure such as the nose, forehead, shoulders, chest and hands. This balm effectively hydrates the skin while broad spectrum sunscreen with a PA +++ rating delivers maximum protection against UVA (aging rays) and UVB (burning rays). Additionally, this formula features MuraSol™ Antioxidant Defense, a proprietary blend of powerful encapsulated antioxidants that penetrate the skin's top layers and creates a protective barrier of free radical neutralizers to halt the cascade of UV-induced damage and premature aging before it begins.

Essential-C Sun Balm Broad Spectrum SPF 35 | PA+++ is part of Murad's Environmental Shield line which was created to help restore and renew sun and environmentally damaged and aging skin, while protecting it from new damage.

### FEATURES/ BENEFITS:

- Broccoli Extract stimulates skin's natural defense against UV damage
- Tangerine Butter locks in moisture and leaves skin silky smooth
- Antioxidant Vitamins A, C and E defend and protect skin's health
- Glides on for easy application

### THE MURAD DIFFERENCE:

Dr. Howard Murad is a Board-certified Dermatologist and Trained Pharmacist who has channeled his unique expertise and exceptional depth of experience into innovative skincare formulas and a breakthrough approach to care called Inclusive Health®. Since 1989, his Murad Skincare brand has introduced millions to the transformative power of Inclusive Health. Today Murad is more than a brand; it's a lifestyle that allows people all over the world to look, live and feel Better Every Day™.

**HOW TO USE:** Apply liberally to face, neck and chest before sun exposure and reapply every 2 hours and after towel drying, swimming, or sweating to avoid lowering protection.

**RETAIL PRICE:** \$25.00 for 0.33 OZ.

**AVAILABILITY:** Will be Available at the Murad Inclusive Health Spa®, Murad.com, Sephora, Ulta, and leading salon and spa locations May 2013. For more information, to purchase or to find the nearest location, call 1-800-33-MURAD or visit Murad.com.

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