

Murad® Age Reform® Line

What is Murad Age Reform?

Murad Age Reform is a targeted skin care system with scientifically advanced anti-aging products formulated to combat the signs of genetic aging including fine lines and wrinkles, dull and dry complexion, and tired, sagging skin. The Age Reform line of products effectively reduce the signs of aging resulting in smoother skin, restored resilience and increased firmness.

What is unique about Age Reform products?

Age Reform is designed to reveal younger-looking skin by targeting the effects of Genetic Aging. This type of aging is the natural aging process that occurs regardless of exposure to sun, stress, toxins or exposure to pollutants, and results in loss of collagen and elastin and reduced water content in cells. As wrinkles begin forming years before they are clearly visible, the best ways to combat aging skin includes a daily skincare regimen of Age Reform products that contain exfoliants, moisturizers with Vitamin A, wearing SPF, taking dietary supplements and targeting specific problem areas.

Step 1 Cleanse | Tone

- **Refreshing Cleanser**

This gentle, lightweight cleanser removes makeup, dirt and other impurities. Cucumber Extract soothes as it refreshes while Hawaiian White Ginger and Algae Extracts soften and smooth skin.
(6.75 FL. OZ., \$32.00)

- **AHA/BHA Exfoliating Cleanser**

Smooths texture while cleansing impurities with a trio of gentle exfoliating acids. Salicylic, Lactic and Glycolic Acids provide clarity, brightness and improve cell turnover by dissolving dead skin cell buildup. Jojoba beads further polish and smooth skin.
(6.75 FL. OZ., \$36.00)

Step 2 Treat | Repair

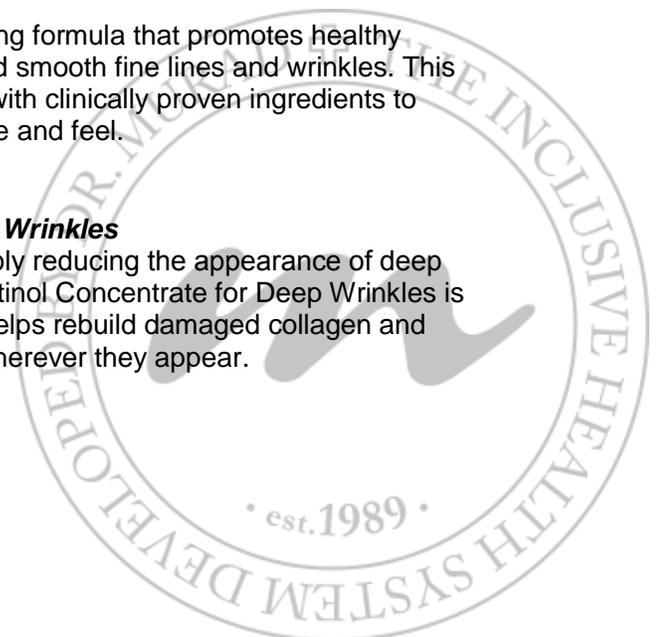
- **Rapid Collagen Infusion**

This is a fast acting, multi-tasking wrinkle fighting formula that promotes healthy collagen and hydration levels to plump skin and smooth fine lines and wrinkles. This advanced collagen-building formula is loaded with clinically proven ingredients to immediately reveal a more youthful appearance and feel.
(1.0 FL. OZ., \$78.00)

- **Time Release Retinol Concentrate for Deep Wrinkles**

Targets stubborn creases and crow's feet, visibly reducing the appearance of deep wrinkles by 45% in 6 weeks*. Time Release Retinol Concentrate for Deep Wrinkles is a triple-action, wrinkle-fighting treatment that helps rebuild damaged collagen and diminishes the appearance of deep wrinkles wherever they appear.
(0.5 FL. OZ. \$65.00)

(more)

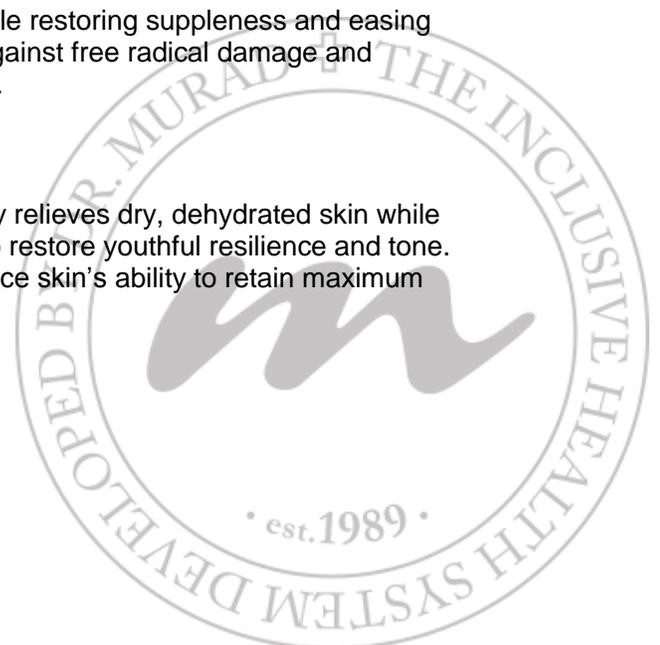


- **Intensive Wrinkle Reducer®**
Featuring GlycoNutrient Complex which aggressively resurfaces as it works deep within the surface of the skin to help stimulate the production of healthy skin cells.
(1.0 FL. OZ., \$150.00)
- **Intensive Wrinkle Reducer® for eyes**
Specifically formulated for the delicate eye area, it improves skin firmness and illuminates the eye areas for a more youthful appearance and resurfaces without irritation.
(0.5 FL. OZ., \$95.00)
- **Complete Reform**
Increases skin firmness 61% after just one application* with the *Glyco Firming Complex* treatment. A unique carotenoid blend targets fine lines and wrinkles while helping diffuse free radical damage.
(1.0 FL. OZ., \$69.00)
- **Perfecting Serum®**
Smooths fine lines and wrinkles while creating a long-lasting and refined finish. It primes skin for flawless makeup application while creating an invisible barrier to lock in moisture. Ceramides reduce flaking and restore suppleness.
(1.0 FL. OZ., \$65.00)
- **Intensive Resurfacing Peel**
Brightening and smoothing effects similar to a chemical peel are enhanced by gentle Bamboo Bead microdermabrasion. Resurfaces to reduce fine lines and wrinkles and reveals brighter, smoother, younger-looking skin.
(4 x 0.17 FL. OZ., \$45.00)

Step 3 Hydrate | Protect

- **Skin Perfection Lotion**
This lightweight oil-free formula refines and softens skin texture while preventing clogged pores and giving skin uniform texture and tone. Retinol promotes surface renewal. Queen of Meadow Extract balances oil production.
(1.7 FL. OZ., \$35.00)
- **Perfecting Day Cream SPF 30 | PA+++**
Delivers maximum moisture and protection while restoring suppleness and easing lines. Powerful antioxidants boost protection against free radical damage and essential fatty acids provide superior hydration.
(1.7 FL. OZ., \$49.00)
- **Hydro-Dynamic® Ultimate Moisture**
This uber-rich, skin-quenching formula instantly relieves dry, dehydrated skin while locking in optimal moisture levels for 8 hours to restore youthful resilience and tone. Avocado, Sunflower and Olive Fruit Oils enhance skin's ability to retain maximum levels of hydration.
(1.7 FL. OZ., \$65.00)

(more)



- **Hydro-Dynamic® Ultimate Moisture for eyes**
This uber-hydrating eye cream infuses the delicate eye area with essential nutrients to increase and maintain cellular hydration. Collagen Support Complex and Hyaluronic Acid boost skin's resilience and smoothes the appearance of fine lines.
(0.5 FL. OZ., \$62.00)
- **Perfecting Night Cream**
Restores skin hydration and encourages overnight renewal. It promotes cell turnover to boost resilience while preventing moisture loss and increasing elasticity. Green Tea Extract and Vitamin E repair and prevent free radical damage.
(1.7 FL. OZ., \$49.00)
- **Youth Builder® Dietary Supplement**
Clinically proven to reduce the appearance of fine lines by 34% in five weeks*. Youth Builder boosts collagen production to firm and plump skin and helps improve skin clarity and tone.
(30 Day Supply, \$49.50)

What is the Murad Difference?

Dr. Howard Murad is a Board-certified Dermatologist and Trained Pharmacist who has channeled his unique expertise and exceptional depth of experience into innovative skincare formulas and a breakthrough approach to care called Inclusive Health®. Since 1989, his Murad Skincare brand has introduced millions to the transformative power of Inclusive Health. Today Murad is more than a brand; it's a lifestyle that allows people all over the world to look, live and feel Better Every Day®.

Where is Age Reform sold?

Age Reform is available at the Murad Inclusive Health Spa®, Murad Inclusive Health® Medical Group, Murad.com, Sephora, Ulta, and leading salon and spa locations. For more information, to purchase or to find the nearest location featuring the Age Reform line, call 1-800-33-MURAD or visit Murad.com.

Did you know?

A healthy and youthful complexion is a reflection of total wellness. Practicing Inclusive Health provides your body the opportunity to build youthful vitality at the cellular level. By optimizing your internal, external and emotional environments, your body and spirit will have the best opportunity to thrive.

**Individual results will vary. Study results on file.*

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