

—Media Fact Sheet—

## Murad® Resurgence® Renewing Cleansing Oil for face, eyes and lips

### WHAT IT IS:

Murad's [Renewing Cleansing Oil for face, eyes and lips](#) is a non-comedogenic cleanser that utilizes a powerful combination of natural botanical oils to gently remove impurities, irritants and makeup, including eye makeup. This formula eases dryness and restores suppleness to dull skin by maintaining the skin's natural moisture barrier to revitalize and restore a youthful glow.

Renewing Cleansing Oil is part of Murad's Resurgence line, the first comprehensive line of products to address the signs of hormonal aging.

### FEATURES/ BENEFITS:

- Botanical blend of Grape Seed, Pomegranate Seed, Sunflower Seed Oils and Olive Fruit Extract cleanses and hydrates to help replenish skin's essential moisture
- Jojoba and Licorice help to improve dry, cracked skin
- Sweet Almond Oil provides the optimal level of moisture to soothe and soften the skin

### THE MURAD DIFFERENCE:

Dr. Howard Murad is a Board-certified Dermatologist and Trained Pharmacist who has channeled his unique expertise and exceptional depth of experience into innovative skincare formulas and a breakthrough approach to care called Inclusive Health®. Since 1989, his Murad Skincare brand has introduced millions to the transformative power of Inclusive Health. Today Murad is more than a brand; it's a lifestyle that allows people all over the world to look and feel Better Every Day®.

### HOW TO USE:

Dispense a liberal amount into lightly damp hands, and gently massage onto a dry face for 30-60 seconds. Gently rub into lashes to remove eye makeup. Rinse and pat dry. Use as needed. Follow with a recommended Murad Step 2 treatment and Step 3 moisturizer.

### RETAIL PRICE:

\$32.00 for 6.0 FL. OZ.

### AVAILABILITY:

Available at the Murad Inclusive Health Spa® and Murad.com beginning June 2013. Available at Sephora, Ulta, and leading salon and spa locations June 2013. For more information, to purchase or to find the nearest location, call 1.800.33.MURAD or visit Murad.com.

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