

## Murad® Pore Reform™ Balancing Moisturizer Broad Spectrum SPF 15 | PA++

**WHAT IT IS:** Murad's Balancing Moisturizer Broad Spectrum SPF 15 | PA++ is a lightweight moisturizer that helps control oil production while delivering powerful antioxidant protection and defending against skin-damaging UVA/UVB rays. Formulated specifically to help minimize the appearance of large pores, this new moisturizer helps prevent unwanted shine and blackheads.

Balancing Moisturizer Broad Spectrum SPF 15 | PA++ is a part of Murad's NEW Pore Reform line, which was created to help strengthen the pores' natural support structure and reduce the appearance of blackheads caused by dead skin cells, oil and dirt in the follicles. By keeping pores clear of clogging debris and regulating oil production, Pore Reform balances the health of the skin's surface layer to provide a smooth, refined and even complexion as part of Dr. Murad's unique Inclusive Health® system.

### FEATURES/ BENEFITS:

- Lightweight moisturizer controls oil and helps prevent shine and blackheads
- Protects against skin damaging UVA/UVB rays
- Microscopic spheres containing Vitamins A, C and E encourage cell turnover and promote healthy, radiant skin
- Japanese Alder Flower Extract inhibits UV-induced sebum oxidation, a leading cause of blackheads
- Lactic Acid and amino acids provide lightweight hydration that helps keep skin balanced
- Contains MuraSol™ Antioxidant Defense, a proprietary blend of powerful antioxidants that penetrate the skin's top layers and create a protective barrier of encapsulated free radical neutralizers

### THE MURAD DIFFERENCE:

Dr. Howard Murad is a Board-certified Dermatologist and Trained Pharmacist who has channeled his unique expertise and exceptional depth of experience into innovative skincare formulas and a breakthrough approach to care called Inclusive Health®. Since 1989, his Murad Skincare brand has introduced millions to the transformative power of Inclusive Health. Today Murad is more than a brand; it's a lifestyle that allows people all over the world to look, live and feel Better Every Day®.

**HOW TO USE:** Apply liberally to face, neck and chest.

**RETAIL PRICE:** \$35.00 for 1.7 FL. OZ.

**AVAILABILITY:** Available at the Murad Inclusive Health Spa,® Murad.com, Sephora, Ulta, and leading salon and spa locations July 2013. For more information, to purchase or to find the nearest location, call 1-800-33-MURAD or visit Murad.com.

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