

—Media Fact Sheet—

Murad® Pore Reform™ T-Zone Pore Refining Serum

WHAT IT IS: Murad's T-Zone Pore Refining Serum lifts away dull, dry skin cells to even skin texture and tone while dissolving surface skin-clogging impurities to refine pores. This Step 2 treatment product normalizes oil production and keeps pores clear to maintain healthy, glowing skin.

T-Zone Pore Refining Serum is a part of Murad's NEW Pore Reform line, which was created to help strengthen the pores' natural support structure and reduce the appearance of blackheads caused by dead skin cells, oil and dirt in the follicles. By keeping pores clear of clogging debris and regulating oil production, Pore Reform balances the health of skin's surface layer to provide a smooth, refined and even complexion as part of Dr. Murad's unique Inclusive Health® system.

FEATURES/ BENEFITS:

- Visibly reduces pore size
- Glycolic and Salicylic Acids gently exfoliate dull, dry surface cells to help clear pores and skin imperfections
- Retinyl Palmitate helps skin to renew itself by encouraging cellular turnover to refine skin texture and tone
- Essential fatty acids help normalize sebum production

THE MURAD DIFFERENCE:

Dr. Howard Murad is a Board-certified Dermatologist and Trained Pharmacist who has channeled his unique expertise and exceptional depth of experience into innovative skincare formulas and a breakthrough approach to care called Inclusive Health®. Since 1989, his Murad Skincare brand has introduced millions to the transformative power of Inclusive Health. Today Murad is more than a brand; it's a lifestyle that allows people all over the world to look, live and feel Better Every Day®.

HOW TO USE: Massage evenly over clean face, neck and chest. Follow with a Murad Step 3 moisturizer.

RETAIL PRICE: \$42.00 for 2.0 FL. OZ.

AVAILABILITY: Available at the Murad Inclusive Health Spa®, Murad.com, Sephora, Ulta, and leading salon and spa locations July 2013. For more information, to purchase or to find the nearest location, call 1-800-33-MURAD or visit Murad.com.

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